

WC710863
BILL CYCLE

INVOICE DATE
11/25/2018
INVOICE DUE DATE

201811

12/30/2018

ATTN: NCC IPI STRATEGY - NCC NCC MEDIA BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
IPI STRATEGY - NCC	746896	JOVANKA BECKLES CA AD 15 - NCC	48257

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WC11473822	San Francisco-Oak-San Jose	TV	\$1,005.50	94	94

INVOICE NOTES

Gross Advertising Total \$1,005.50
Agency Commission (\$150.83)
Rep Commission (\$111.11)

Net Advertising Total \$743.56

Terms: Net 30 Days

Mail to: COMCAST SPOTLIGHT

PO BOX 742637

LOS ANGELES, CA 90074



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AFFIDAVIT

Product: Political Comcast Order No: WC11473822

Market: San Francisco-Oak-San Jose

Estimate No: 15s TIM Est No: 2519540 Contract Type: Single

Campaign No: AE Name: NCC - SFO - SAN FRAN

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost	
NE1402630	JB15B02H	Berkeley Zone/5542, Oakland Zone/5543	BET, CNN, MNBC, TNT	47	\$502.75	
NE1402643	JB15A01H	Berkeley Zone/5542, Oakland Zone/5543	BET, CNN, MNBC, TNT	47	\$502.75	

Channel Summary

Network	Zone	Spot ID	Spots	Cost
BET	Berkeley Zone/5542	NE1402643	6	\$15.00
BET	Oakland Zone/5543	NE1402630	2	\$4.25
TNT	Berkeley Zone/5542	NE1402630	7	\$154.00
BET	Oakland Zone/5543	NE1402643	2	\$4.25
CNN	Berkeley Zone/5542	NE1402630	15	\$145.00
MNBC	Oakland Zone/5543	NE1402643	1	\$2.50
BET	Berkeley Zone/5542	NE1402630	6	\$15.00
CNN	Berkeley Zone/5542	NE1402643	15	\$145.00
CNN	Oakland Zone/5543	NE1402643	2	\$18.00
MNBC	Berkeley Zone/5542	NE1402630	8	\$20.00
TNT	Oakland Zone/5543	NE1402643	6	\$144.00
CNN	Oakland Zone/5543	NE1402630	2	\$18.00
MNBC	Berkeley Zone/5542	NE1402643	8	\$20.00
MNBC	Oakland Zone/5543	NE1402630	1	\$2.50
TNT	Berkeley Zone/5542	NE1402643	7	\$154.00
TNT	Oakland Zone/5543	NE1402630	6	\$144.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-29-18	MNBC	Berkeley Zone/5542	10:56AM	JB15B02H	15	16	\$2.50	
10-29-18	MNBC	Berkeley Zone/5542	10:56AM	JB15A01H	15	16	\$2.50	
10-30-18	BET	Berkeley Zone/5542	9:42PM	JB15B02H	15	36	\$2.50	
10-30-18	BET	Berkeley Zone/5542	9:42PM	JB15A01H	15	36	\$2.50	
10-30-18	CNN	Berkeley Zone/5542	8:58AM	JB15B02H	15	38	\$9.00	
10-30-18	CNN	Berkeley Zone/5542	8:58AM	JB15A01H	15	38	\$9.00	
10-30-18	CNN	Berkeley Zone/5542	9:31AM	JB15B02H	15	38	\$9.00	
10-30-18	CNN	Berkeley Zone/5542	9:31AM	JB15A01H	15	38	\$9.00	
10-30-18	CNN	Berkeley Zone/5542	1:31PM	JB15B02H	15	38	\$9.00	
10-30-18	CNN	Berkeley Zone/5542	1:31PM	JB15A01H	15	38	\$9.00	
10-30-18	MNBC	Berkeley Zone/5542	12:15PM	JB15B02H	15	41	\$2.50	
10-30-18	MNBC	Berkeley Zone/5542	12:15PM	JB15A01H	15	41	\$2.50	
10-30-18	MNBC	Berkeley Zone/5542	3:41PM	JB15B02H	15	41	\$2.50	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate Flag
10-30-18	MNBC	Berkeley Zone/5542	3:41PM	JB15A01H	15	41	\$2.50
10-30-18	TNT	Berkeley Zone/5542	9:30PM	JB15B02H	15	9	\$22.00
10-30-18	TNT	Berkeley Zone/5542	9:30PM	JB15A01H	15	9	\$22.00
10-30-18	TNT	Berkeley Zone/5542	9:47PM	JB15B02H	15	37	\$22.00
10-30-18	TNT	Berkeley Zone/5542	9:47PM	JB15A01H	15	37	\$22.00
10-30-18	TNT	Oakland Zone/5543	9:30PM	JB15B02H	15	42	\$24.00
10-30-18	TNT	Oakland Zone/5543	9:30PM	JB15A01H	15	42	\$24.00
10-31-18	BET	Berkeley Zone/5542	11:46PM	JB15B02H	15	36	\$2.50
10-31-18	BET	Berkeley Zone/5542	11:46PM	JB15A01H	15	36	\$2.50
10-31-18	CNN	Berkeley Zone/5542	2:28PM	JB15B02H	15	38	\$9.00
10-31-18	CNN	Berkeley Zone/5542	2:28PM	JB15A01H	15	38	\$9.00
10-31-18	MNBC	Berkeley Zone/5542	3:46PM	JB15B02H	15	41	\$2.50
10-31-18	MNBC	Berkeley Zone/5542	3:46PM	JB15A01H	15	41	\$2.50
10-31-18	TNT	Berkeley Zone/5542	11:56PM	JB15B02H	15	37	\$22.00
10-31-18	TNT	Berkeley Zone/5542	11:56PM	JB15A01H	15	37	\$22.00
10-31-18	BET	Oakland Zone/5543	4:50PM	JB15B02H	15	20	\$2.50
10-31-18	BET	Oakland Zone/5543	4:50PM	JB15A01H	15	20	\$2.50
10-31-18	BET	Oakland Zone/5543	7:52PM	JB15B02H	15	23	\$1.75
10-31-18	BET	Oakland Zone/5543	7:52PM	JB15A01H	15	23	\$1.75
	CNN				15	26	\$9.00
10-31-18	CNN	Oakland Zone/5543	1:33PM	JB15B02H	15	26	\$9.00
10-31-18 10-31-18		Oakland Zone/5543 Oakland Zone/5543	1:33PM	JB15A01H JB15B02H			\$24.00
	TNT	,	8:20PM		15	34	·
10-31-18	TNT	Oakland Zone/5543	8:20PM	JB15A01H	15	34	\$24.00
11-1-18	BET	Berkeley Zone/5542	9:45PM	JB15B02H	15	36	\$2.50
11-1-18	BET	Berkeley Zone/5542	9:45PM	JB15A01H	15	36	\$2.50
11-1-18	CNN	Berkeley Zone/5542	12:25PM	JB15B02H	15	38	\$9.00
11-1-18	CNN	Berkeley Zone/5542	12:25PM	JB15A01H	15	38	\$9.00
11-1-18	MNBC	Berkeley Zone/5542	9:18AM	JB15B02H	15	41	\$2.50
11-1-18	MNBC	Berkeley Zone/5542	9:18AM	JB15A01H	15	41	\$2.50
11-1-18	TNT	Berkeley Zone/5542	10:53PM	JB15B02H	15	37	\$22.00
11-1-18	TNT	Berkeley Zone/5542	10:53PM	JB15A01H	15	37	\$22.00
11-2-18	BET	Berkeley Zone/5542	7:42PM	JB15B02H	15	36	\$2.50
11-2-18	BET	Berkeley Zone/5542	7:42PM	JB15A01H	15	36	\$2.50
11-2-18	CNN	Berkeley Zone/5542	7:27AM	JB15B02H	15	39	\$9.00
11-2-18	CNN	Berkeley Zone/5542	7:27AM	JB15A01H	15	39	\$9.00
11-2-18	CNN	Berkeley Zone/5542	9:27AM	JB15B02H	15	38	\$9.00
11-2-18	CNN	Berkeley Zone/5542	9:27AM	JB15A01H	15	38	\$9.00
11-2-18	CNN	Berkeley Zone/5542	1:23PM	JB15B02H	15	12	\$9.00
11-2-18	CNN	Berkeley Zone/5542	1:23PM	JB15A01H	15	12	\$9.00
11-2-18	TNT	Berkeley Zone/5542	7:18PM	JB15B02H	15	37	\$22.00
11-2-18	TNT	Berkeley Zone/5542	7:18PM	JB15A01H	15	37	\$22.00
11-2-18	TNT	Berkeley Zone/5542	9:20PM	JB15B02H	15	9	\$22.00
11-2-18	TNT	Berkeley Zone/5542	9:20PM	JB15A01H	15	9	\$22.00
11-2-18	MNBC	Oakland Zone/5543	9:56AM	JB15B02H	15	30	\$2.50
11-2-18	MNBC	Oakland Zone/5543	9:56AM	JB15A01H	15	30	\$2.50
11-2-18	TNT	Oakland Zone/5543	10:38PM	JB15B02H	15	42	\$24.00
11-2-18	TNT	Oakland Zone/5543	10:38PM	JB15A01H	15	42	\$24.00
11-3-18	BET	Berkeley Zone/5542	4:47PM	JB15B02H	15	3	\$2.50
11-3-18	BET	Berkeley Zone/5542	4:47PM	JB15A01H	15	3	\$2.50
11-3-18	BET	Berkeley Zone/5542	10:50PM	JB15B02H	15	6	\$2.50
11-3-18	BET	Berkeley Zone/5542	10:50PM	JB15A01H	15	6	\$2.50
11-3-18	CNN	Berkeley Zone/5542	6:58AM	JB15B02H	15	39	\$9.00
11-3-18	CNN	Berkeley Zone/5542	6:58AM	JB15A01H	15	39	\$9.00
11-3-18	CNN	Berkeley Zone/5542	2:35PM	JB15B02H	15	38	\$9.00
11-3-18	CNN	Berkeley Zone/5542	2:35PM	JB15A01H	15	38	\$9.00
11-3-18	TNT	Berkeley Zone/5542	10:32PM	JB15B02H	15	37	\$22.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-3-18	TNT	Berkeley Zone/5542	10:32PM	JB15A01H	15	37	\$22.00	
11-3-18	TNT	Oakland Zone/5543	8:32PM	JB15B02H	15	42	\$24.00	
11-3-18	TNT	Oakland Zone/5543	8:32PM	JB15A01H	15	42	\$24.00	
11-3-18	TNT	Oakland Zone/5543	9:32PM	JB15B02H	15	34	\$24.00	
11-3-18	TNT	Oakland Zone/5543	9:32PM	JB15A01H	15	34	\$24.00	
11-4-18	CNN	Berkeley Zone/5542	6:26AM	JB15B02H	15	39	\$9.00	
11-4-18	CNN	Berkeley Zone/5542	6:26AM	JB15A01H	15	39	\$9.00	
11-4-18	CNN	Berkeley Zone/5542	2:26PM	JB15B02H	15	38	\$9.00	
11-4-18	CNN	Berkeley Zone/5542	2:26PM	JB15A01H	15	38	\$9.00	
11-4-18	CNN	Berkeley Zone/5542	5:27PM	JB15B02H	15	40	\$19.00	
11-4-18	CNN	Berkeley Zone/5542	5:27PM	JB15A01H	15	40	\$19.00	
11-4-18	MNBC	Berkeley Zone/5542	9:20AM	JB15B02H	15	41	\$2.50	
11-4-18	MNBC	Berkeley Zone/5542	9:20AM	JB15A01H	15	41	\$2.50	
11-4-18	MNBC	Berkeley Zone/5542	12:58PM	JB15B02H	15	41	\$2.50	
11-4-18	MNBC	Berkeley Zone/5542	12:58PM	JB15A01H	15	41	\$2.50	
11-4-18	TNT	Oakland Zone/5543	10:17PM	JB15B02H	15	42	\$24.00	
11-4-18	TNT	Oakland Zone/5543	10:17PM	JB15A01H	15	42	\$24.00	
11-5-18	CNN	Berkeley Zone/5542	11:30AM	JB15B02H	15	13	\$9.00	
11-5-18	CNN	Berkeley Zone/5542	11:30AM	JB15A01H	15	13	\$9.00	
11-5-18	CNN	Berkeley Zone/5542	2:57PM	JB15B02H	15	43	\$9.00	
11-5-18	CNN	Berkeley Zone/5542	2:57PM	JB15A01H	15	43	\$9.00	
11-5-18	MNBC	Berkeley Zone/5542	2:16PM	JB15B02H	15	17	\$2.50	
11-5-18	MNBC	Berkeley Zone/5542	2:16PM	JB15A01H	15	17	\$2.50	
11-5-18	CNN	Oakland Zone/5543	10:58AM	JB15B02H	15	27	\$9.00	
11-5-18	CNN	Oakland Zone/5543	10:58AM	JB15A01H	15	27	\$9.00	

Order# WC11473822 Total: \$1,005.50



WC710863
BILL CYCLE

201811

BILL TO

ATTN: NCC IPI STRATEGY - NCC NCC MEDIA BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
IPI STRATEGY - NCC	746896	JOVANKA BECKLES CA AD 15 - NCC	48257

Terms: Net 30 Days Phone: 866-531-1721

Mail to: COMCAST SPOTLIGHT Note: ask_busops@comcast.com

PO BOX 742637

LOS ANGELES, CA 90074

Special Note: We have adopted an Eco-Friendly billing approach by eliminating paper invoices. If you

previously selected EDI or Customer Portal to obtain invoices, you will no longer receive a

copy in the mail.

Net Balance Due \$743.56

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